

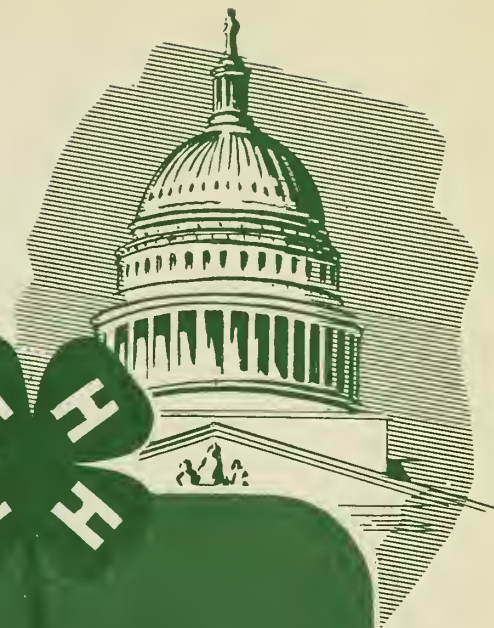
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Aids for Observance



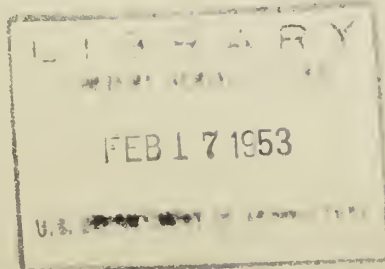
of NATIONAL 4-H CLUB EVENTS

- National 4-H Club Week
- National 4-H Sunday
- National 4-H Achievement Day

72 Extension Service

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2 AIDS FOR OBSERVANCE OF NATIONAL 4-H CLUB EVENTS

By Gertrude L. Warren

ORGANIZATION OF 4-H CLUB WORK

PART 1. --4-H MEMBERS, 4-H LEADERS, AND 4-H PARENTS PLAY AN IMPORTANT ROLE

4-H Club work today is well established in the United States, with over 2 million members and nearly 300,000 local volunteer leaders. In more than 40 other countries, 4-H Club work, or youth work patterned after 4-H Club work, is also well under way. The 4-H techniques developed over the years have contributed much toward making club work so well known and respected here and throughout the world. 4-H Club leaders everywhere recognize the importance of these techniques in building their own club programs.

Experience has proved that 4-H events are among the most effective techniques for making the public more aware of the 4-H program--its objectives, its values, and its results--and how the program serves youth and contributes to the general welfare of the Nation.

It is highly important that the youth served should enjoy the understanding and commendation of their leaders, parents, and the general public. Such recognition is essential to the normal, steady growth of every boy and girl who is a member of a 4-H Club. These objectives cannot be adequately attained, however, unless the 4-H Club organization itself employs ways to tell the 4-H Club story successfully.

This manual, or guide, is designed to aid all county extension agents, in assuming effective leadership on an organized basis to do their full part in mobilizing local resources and to join forces in the holding of national 4-H events. It is hoped that they will find its many suggestions helpful in the observance of such events and will keep the guide in their extension files, where it will be available for frequent reference when the occasion demands.

Some of the suggestions in this manual apply equally to each of the national 4-H Club events to be observed. Certain of these suggestions are repeated in connection with each event. However, to avoid unnecessary repetition, materials such as the 4-H Club Pledge are given once, and referred to by page number in other parts of the manual.

Any county extension agent may duplicate any parts of this manual in order to make wider distribution to his local leaders, to the end that the general public and the 4-H membership alike may be made more fully aware of the values and opportunities provided through 4-H Club work to youth everywhere.

Dates of National 4-H Events

Calendar

1953

National 4-H Club Week.....	March 7 to 15
National 4-H Sunday.....	May 10
National 4-H Club Camp.....	June 17 to 24
National 4-H Achievement Day.....	November 14
National 4-H Club Congress	November 29 to December 3

1954

National 4-H Club Week.....	March 6 to 14
National 4-H Sunday.....	May 23
National 4-H Club Camp	June 16 to 23
National 4-H Achievement Day.....	November 13
National 4-H Club Congress	November 28 to December 2

Calendar--Continued

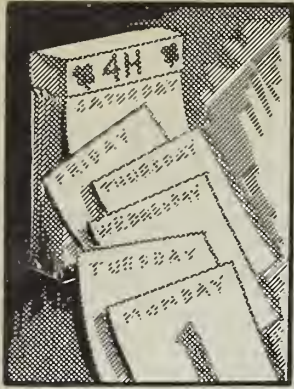
1955

National 4-H Club Week.....	March 5 to 13
National 4-H Sunday.....	May 15
National 4-H Club Camp.....	June 15 to 22
National 4-H Achievement Day.....	November 12
National 4-H Club Congress	November 27 to December 1

1956

National 4-H Club Week.....	March 3 to 11
National 4-H Sunday.....	May 6
National 4-H Club Camp.....	June 13 to 20
National 4-H Achievement Day.....	November 10
National 4-H Club Congress	November 25 to 30

PART II. -- NATIONAL 4-H CLUB WEEK



National 4-H Club Week is the most important 4-Hevent of the year. Locally, it is the week when all 4-H members take stock of what may be needed for the successful completion of their 4-H goals, so essential in the building of sturdy character. It is a check-up week, a "get set" week. It may also be an "open house" week, when members

get together to display what they have accomplished to date, to welcome new members, to exchange ideas, and to inform parents, neighbors, and friends about the newest developments in their own 4-H program.

Nationally, 4-H Club Week provides an excellent opportunity to tell the 4-H story to the general public through the press, radio, and television. If this is done well, the people of our country will understand the far-reaching values of the 4-H program. Then they will increasingly support 4-H Club work wherever they may be, to the end that all youth may serve as alert, sturdy citizens in the best interests of national progress and world peace.

The Week's Importance

National 4-H Club Week is of special concern to the American people because it calls attention to the opportunities offered to rural boys and girls especially through 4-H Club work. Its purpose may go even farther, to reaffirm the conviction that cultivation of the earth is the most important labor of man, and farm life is a satisfying one.

It was in 1914 that our Government made a unique investment in rural youth through the 4-H Club program. Since then 4-H Club work has given millions of youth a chance to improve their lives. How many would be but a guess; how much, is immeasurable. This we know, the youth who from a meager start wrests his way toward being a person of substance and influence, grows by working and shouldering responsibility. During this week it is particularly important to point out that the daily job with purpose and value, as provided through the 4-H Club program, builds stalwart manhood and womanhood by strengthening the character and developing the abilities of youth everywhere.

National 4-H Club Week is not set aside to glorify club work, but to make its purpose known, so that the values emphasized may be deepened in its members and widened to include

more members. This also should be pointed out during the week. The public should realize that the work of the 4-H Clubs has made a definite contribution to the strength of the Nation and proved a richly rewarding investment to those who guide our national welfare.

Objectives

The following objectives for the observance of National 4-H Club Week are applicable to the whole country. However, it is suggested that in the community, only those objectives be selected for emphasis that seem particularly important in the sound development of the local club program:

1. To make it possible for all 4-H members to become familiar with the year's theme.

The theme is determined each year through national selection, from themes suggested by the State extension staffs.

In 1952, the theme was, Serving as Loyal Citizens Through 4-H. The theme selected for 1953 and 1954 is, Working Together for World Understanding.

2. To provide 4-H members an opportunity to inventory their own 4-H activities.

This may be a check up on their own efforts to date in carrying to completion 4-H programs already started.

3. To give 4-H members an opportunity to reaffirm their intention of carrying to completion their club goals selected for the year.

Such a reaffirmation is a valuable technique in any follow-up procedure. It helps members to get "set" for the important work that lies ahead. It helps to insure successful completion of any project undertaken.

4. To acquaint parents in every community with what 4-H members are already doing.

This may be done especially in connection with those activities within the framework of the ten 4-H Guideposts. (Text of the 4-H Guideposts appears in Part VI, p. 19.)

5. To encourage 4-H Clubs to take an inventory of those young people in their communities who are eligible for membership.

Every 4-H member should be urged to assume responsibility for enrolling at least one member. If an especially designated 4-H enrollment week has already occurred, this objective may be disregarded.

What the Week Does Nationally

4-H Club Week is one of the two times throughout the year when most of the radio and television broadcasting programs will highlight the year's distinguishing features of 4-H Club work. These features are--

The year's national 4-H Club theme.

The objectives to be emphasized.

The previous outstanding achievements of club members as a guide for the year. The values of the 4-H program to be featured. The importance of good beginnings and successful completions as part of the success of 4-H members.

The importance of aiding the 4-H Club program.

4-H Club Week also provides other national features:

4-H messages by distinguished citizens. National 4-H news releases.

Magazine articles on 4-H Club work.

Recognition of outstanding citizens for their contribution to 4-H Club work.

It is the responsibility of 4-H leaders to tell the 4-H Club story effectively. When this is done, parents, teachers, clergymen, business and professional men--yes, the entire community--will understand and encourage 4-H members as they go about doing their part of the world's work.

What the Week Does Locally

4-H Club Week is the one time of the year when 4-H members everywhere are encouraged to take an inventory of their 4-H project work. In most States, the week comes at planting time or near the season when everything must be in readiness for the work ahead. Following are some suggested questions that local 4-H leaders might circulate among 4-H members in order that members may get "set" for the work ahead:

1. Have you the needed supplies and equipment for your project work?
2. Have you sufficient instructions to enable you to carry on your work successfully?
3. Are you using your 4-H record books? If not, why not?
4. Are you in doubt about any phase of your 4-H work?
5. Have you asked your local 4-H leader to help you with such phases?
6. Are you attending 4-H meetings regularly? If not, why not?

7. What plans are under way for the year for rendering service to your community? To those in need abroad in carrying out your year's theme?
8. Are your parents and neighbors interested in what you are doing in your 4-H Club work? If not, why not?
9. How are you and your fellow club members planning to let your community know about your 4-H work during the year?
10. Have you reaffirmed your intentions to carry your 4-H goals to completion?

Careful planning and checking are basic to successful 4-H completions.

What the Public Can Do

The following suggestions for observance of National 4-H Club Week may be helpful to the public;

Get acquainted with the 4-H Club program. Help to recruit members for a 4-H Club. Assist in organizing a 4-H Club.

Be a local 4-H leader or help members to find a leader.

Encourage your own boys and girls to be 4-H members.

Encourage boys and girls other than your own to be 4-H members.

Help to transport members to 4-H meetings. Encourage and help members to take part in various 4-H Club activities.

Assist members to obtain needed equipment and supplies.

Encourage members to complete their project work.

Help the local 4-H Club with its activities. Support the 4-H Clubs and club leaders in your neighborhood.

Tell parents what 4-H Club work can mean to their own boys and girls.

Help outstanding community leaders to recognize the far-reaching values of the 4-H Club program.

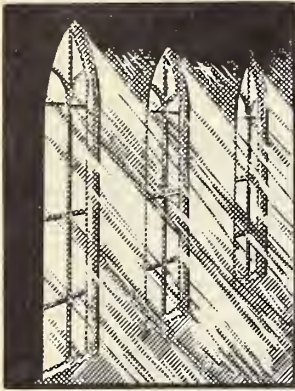
Summary of Activities During National 4-H Club Week

It is well to keep in mind the following possible activities during the observance of National 4-H Club Week when plans are being made:

1. National, State, and local broadcasts, including transcriptions highlighting what 4-H young people are planning to do during the year.
2. Messages to 4-H members from high Federal and State Government officials and other prominent friends of 4-H Club work. Messages of the Presidents and the State governors made in previous years may be used as examples.

3. Special recognition of National 4-H Club Week in churches and schools.
4. Breakfasts, luncheons, and dinners by sponsors of 4-H Club work; open houses by 4-H members in local communities.
5. National, State, and county news, magazine articles, and feature materials in weekly and Sunday newspaper editions relating to the main theme of the week and 4-H Club accomplishments to date.
6. Use of window displays, stickers, mats, and other materials furnished by the National Committee on Boys and Girls Club Work.
The National Committee will also cooperate in the other main activities of the week, particularly with regard to radio and television broadcasts.
7. Special 4-H exhibits, demonstrations, and posters in public places.
8. Featured 4-H meetings, parades, and other 4-H events.
9. Announcement of a 4-H Club calendar for the year on a State, county, or local basis. In this calendar, such items as the 4-H goals, date of 4-H events, and dates of local leaders' meetings might be included.
10. Enlistment of the 4-H delegates attending such events as National 4-H Camp and the National 4-H Club Congress to help make National 4-H Club Week as significant as possible.
11. Evaluation of the results of National 4-H Club Week in terms of goals set.
12. Suggestions for the improvement of the observance of National 4-H Club Week in the ensuing year.

PART III. --NATIONAL 4-H SUNDAY



The spiritual development of the individual is essential to a full, well-rounded life of service to the community and to the nation. During these critical times, it is more important than ever before to recognize that in this development the church plays a large part. Through the centuries, the church has proved a source of strength

that has enabled both youth and adults to meet life's problems unflinchingly. It has given hope to those whose feet have faltered. It has helped to renew faith in their ability to serve and to serve well. It has brought to all whose hearts are attuned to the Infinite that inspiration and sense of spiritual unity with one's fellow men which is essential to any people in time of crisis. Therefore, it seems most appropriate that 4-H members set aside one Sunday during the year as 4-H Sunday.

Objectives

The main objectives in observance of National 4-H Sunday are:

1. To enable 4-H members to think together about home, community, and world events in spiritual terms by means of some especially chosen theme for the year.
2. To recognize and emphasize the spiritual values and character-building qualities of 4-H Club work.
3. To encourage 4-H members to identify themselves with those institutions that stand for the high ideals of a community, such as the church, the school, and other social organizations that lead to the full, all-round development of those who participate.
4. To develop in 4-H members a better understanding of the relationship that people of the soil have with God.
5. To develop a deeper appreciation of the manifold values of rural life.
6. To provide 4-H members an opportunity to participate in a service that develops the Heart H.
7. To acquaint 4-H members with other character-building agencies.
8. To give 4-H members an opportunity to cooperate with other community groups.

9. To help 4-H members to demonstrate their loyalty and to realize their own responsibilities to the church of their choice.

10. To enable 4-H members to associate church activities with their everyday living.

The Spiritual Influence in the American Way of Life

The history of the United States is rich in reminders of the important and basic part that religion has played in the life of our Nation from its very beginning. A few of these reminders follow:

The first act of the Pilgrim Fathers after landing on Plymouth Rock in 1620 was thanksgiving and prayer.

Tablets mark the pews rented and occupied by George Washington in churches in Virginia and New York.

"In God We Trust" is engraved on the coins of this Nation.

Abstracts from opinions of the Supreme Court of the United States¹:

"The Declaration of Independence recognizes the presence of the Divine in human affairs * * *

"If we examine the constitutions of the various States we find in them a constant recognition of religious obligations. Every constitution of every one of the forty-four States contains language which either directly or by clear implication recognizes a profound reverence for religion and an assumption that its influence in all human affairs is essential to the well being of the community * * *

"There is a universal language pervading them all, having one meaning; they affirm and reaffirm that this is a religious nation."

"If we pass beyond these matters to a view of American life as expressed by its laws, its business, its customs and its society, we find everywhere a clear recognition of the same truth. Among other matters note the following: The form of oath universally prevailing, concluding with an appeal to the Almighty; the custom of opening sessions of all deliberative bodies and most conventions with prayer; the prefatory words of all wills, 'In the name of God, Amen'; the laws respecting the observance of the Sabbath, with the general cessation of all secular business, and the closing of courts,

¹ Cases Adjudged in the Supreme Court at October Term, 1891. J. C. Bancroft Davis, reporter. United States Reports, vol. 143. New York and Albany, 1892. See pp. 467-471.

legislatures, and other similar public assemblies on that day; the churches and church organizations which abound in every city, town and hamlet; the multitude of charitable organizations existing everywhere under Christian auspices; the gigantic missionary associations, with general support, and aiming to establish Christian missions in every quarter of the globe. These, and many other matters which might be noticed, add a volume of unofficial declarations to the mass of organic utterances that this is a Christian nation."

In addition, significant statements have been made by our Presidents calling attention to the importance of the spiritual development of the individual and of the community. Theodore Roosevelt referred to a churchless community where men have abandoned and scoffed at or ignored their religious needs as a community on rapid down grade. Woodrow Wilson declared that our civilization cannot survive materially unless it be redeemed spiritually. Calvin Coolidge said that a country's strength is the strength of its religious convictions, and Herbert Hoover referred to our churches and religious institutions as indispensable stabilizing factors in our civilization. This thought was in part expressed even more strongly by Franklin Delano Roosevelt when he referred to the churches as the greatest influence in this world of ours to overcome the tendency toward greed.

Many of the great scientists of our own time are increasingly recognizing, as did Louis Pasteur, that in the Gospel virtues lie the springs of great thoughts and great actions. Only a short time ago, Dr. Robert A. Millikan and Arthur H. Compton, both Nobel prize winners echoed this feeling. The late Dr. Charles Steinmetz, a recognized scientific genius, declared that the greatest discoveries of all time will be spiritual and that when the scientists of the world turn their laboratories over to the study of God and prayer and the spiritual forces, the world will see more advancement in one generation than it has seen in the past several years.

It is the hope that National 4-H Sunday may be a source of inspiration to all participating and that it may be made as meaningful and worth while as possible.

The following simple pledge may be found useful:

"As a 4-H Club member and an alert citizen of our great Nation, I will earnestly work to preserve our deeply rooted spiritual heritage, our time-proved democratic Government for free men, and our vast wealth of manifold human and natural resources."

Origin of 4-H Sunday

4-H Club Sunday is observed by church organizations throughout the Nation to emphasize the meaning of Christianity in rural life. It occurs the fifth Sunday after Easter and is closely linked with Rogation days, celebrated for centuries in the Christian Church during the 3 days preceding Ascension Day. Originally, these days had several emphases, but gradually that of prayer for God's blessing upon the fruits of the earth predominated. Rogation days were first observed by Saint Mamertus, Bishop of Vienne, in Gaul, sometime prior to A.D. 475. In A.D. 511 they were ordered observed throughout France, and in A.D. 747 were established in England by church action. Alfred the Great held them in deep reverence and included them among the most important of holy days. They were established in Rome by Leo III about the end of the eighth century.

The idea is of far more ancient origin, however. In the earliest days of Egypt, the ceremony of blessing the land and the seed at the time of planting was widely observed. Hardly an ancient people but sought the favor of the gods at that time.

When therefore, 4-H members assemble to worship God on 4-H Club Sunday, they join a long succession that comes out of the dim past of history. They join, as have those of many generations, in seeking the blessing of God upon the land, the seed, the cultivation of the earth, and the enrichment of home and community life.

4-H Club Sunday is an outgrowth of Rural Life Sunday, which was first observed in 1929 at the suggestion of the International Association of Agricultural Missions, and soon adopted by the Home Missions Council of North America, by the Federal Council of the Churches of Christ in America, and by numerous other religious bodies.

Suggestions for 4-H Member Participation in Church Services

Each county will determine how 4-H Club Sunday will be observed. This usually is done by the county 4-H Club council, by a special committee of leaders and sponsors, or by a county extension agent.

Those in charge will get in touch as soon as possible with ministerial associations, ministers, priests, and Sunday-school superintendents to make arrangements, satisfactory to all, for conducting the services. Such arrangements should be made well in advance of the Sunday selected for the observance of this special day. The following suggestive procedures are listed for consideration:

Plan county-wide observance of 4-H Club Sunday, if possible.

Select a Sunday in May or June, when there is the least conflict with other events.

Make careful plans to suit local conditions. Furnish information about 4-H Club work to ministers for inclusion in their sermons. Give them a copy of this manual. Highlight what 4-H Clubs are doing to improve their own communities and share with those who are in need in other lands. Encourage 4-H members of each church of the community to discuss with the minister or priest of the church of their choice plans for 4-H participation in the observance of 4-H Club Sunday. Make arrangements for a combined service in a central church or hall, provided all churches of the community are in the habit of combining for special services. Enlist the help of 4-H members in decorating the church with palms and flowers. Have a 4-H Club committee, perhaps in uniform if it seems appropriate, to welcome people at the door of the church, if this is approved by church authorities. Encourage 4-H members to assist in ushering or in taking up the morning offering, if it meets with the approval of church authorities. Encourage 4-H members to invite parents, neighbors, and friends to attend. If there is only one church in the community and church authorities approve the idea, suggest to 4-H members that they might attend church as a group and wear membership pins, uniforms, or some special emblem made for the occasion. As part of a program, certain features that highlight the theme for the year may be dramatized.

Other Suggestions

Other 4-H participation may include singing in the choir; giving talks; reading poems, creeds, pledges, prayers, and scriptures; or contributing special musical numbers.

Forms of observance may include a 4-H sunrise or 4-H sunset service in some scenic setting; a 10-to 15-minute church period given over to the 4-H community club for special contributions of members; a similar period during the Sunday-school hour; or a special service as used in Georgia, featuring the plow in keeping with the ancient English ceremony. On such occasions, appropriate hymns may be sung--hymns that have done much to develop the spiritual ideals and the stamina of this Nation. Young people might well be encouraged to become familiar with such hymns and to appreciate their significance.

Encourage 4-H members to do something special to improve the home community or to help those in need. A special contribution to needy people in other parts of the world would be most appropriate.

At the conclusion of the observance of National 4-H Sunday or Rural Life Sunday,

evaluate the results in terms of goals set.

Summarize suggestions for improvement of the observance in the ensuing year.

A 4-H Service of Dedication²

Select someone to conduct the 4-H service of dedication who can make this part of the program as sacred and reverent as possible.

Reading:

In Genesis we find "I will make of thee a great nation.

"In thee shall all the peoples of the earth be blest."

This was the Scripture read by Rev. John Robinson, pastor of the Pilgrim Church at Leiden, Holland, as the Pilgrims embarked in 1620. Even after half of their number had died during the first terrible winter in Plymouth, they dared to have dauntless faith in the promise of national greatness and world blessing.

The new Nation on the new continent, today finds those prophecies more than fulfilled.

Let us now rededicate ourselves to the building of a Nation with high spiritual standards.

Invocation:

Our Father, we praise Thee for all that Thou hast done for us as a Nation. It is through Thy goodness that ours is "A land of the free and a home of the brave" and it will be through our allegiance to Thee that we shall receive power and wisdom for its preservation. Invoke anew Thy blessings upon our President, the officials of our Government, and the citizens of our land. Enable us to take our place among the nations of the world in a spirit of humbleness rather than of pride, with a desire to help more than to be helped, with righteousness and sobriety unmistakably present at all times, and the love of truth flourishing in our hearts, In His name we ask it. Amen.

Salute to the flag:

I pledge allegiance to the flag of the United States of America and to the Republic for which it stands, one Nation indivisible, with liberty and justice for all.

The 4-H Club Pledge may also be used here. (Text of the 4-H Club Pledge appears in part VI, p. 19.)

Reading:

We conserve democracy by establishing it upon an enduring foundation. Democracy is founded upon voluntary cooperation and not upon force. Voluntary cooperation is based upon Christian ideals and principles

² Suggested by 4-H Club staff of New Mexico.

--love, fellowship, consideration of others.

Christianity has existed under all forms of government. Democracy has never existed for long in a land except where the spirit of Christianity has been infused into the thinking and living of its people.

Singing:

America.

Reading:

We American citizens need an inner guiding light. God can put that light into our hearts. The ancient sailboats followed the stars, but they could not venture far from shore. Man discovered the mariner's compass, and ships were thereafter guided by an instrument within. They were able to sail across the ocean and discover new country. Our Nation needs not the outward signs to chart our course. We need the inner spirit of the living God dwelling in our hearts.

Thou, too, sail on, O Ship of State!
Sail on, O Union, strong and great!

Humanity with all its fears,
With all the hopes of future years,
Is hanging breathless on thy fate!
We know what Master laid thy keel,
What Workmen wrought thy ribs of steel,
Who made each mast, and sail, and rope,
What anvils rang, what hammers beat,
In what a forge and what a heat
Were shaped the anchors of thy hope!
Fear not each sudden sound and shock,
'Tis of the wave and not the rock;
'Tis but the flappings of the sail,
And not a rent made by the gale!
In spite of rock and tempest's roar,
In spite of false lights on the shore,
Sail on, nor fear to breast the sea!
Our hearts, our hopes, are all with thee,
Our hearts, our hopes, our prayers, our
tears,
Our faith triumphant o'er our fears,
Are all with thee--are all with thee!
From The Building of the Ship
By Henry Wadsworth Longfellow

The 4-H Citizenship Pledge:

(Text of the 4-H Citizenship Pledge
appears in part VI, p. 19.)

PART IV. --NATIONAL 4-H ACHIEVEMENT DAY

Objectives



The objectives for the observance of National 4-H Achievement Day may vary considerably in different areas. The observance may be for just 1 day or it may extend over several days. However, the following are the main objectives now being recognized:

1. To make a report to the Nation at the close of the

4-H year on 4-H achievements for that period.

In addition to the major 4-H results of the year's program, the significance of small beginnings and of cumulative effort should be emphasized. The 4-H theme selected for the year should also be emphasized. The general public is entitled to this information.

2. To see that parents in every community understand and appreciate what their own boys and girls have accomplished through 4-H Club work during the year and its significance in relation to the total 4-H effort.

Effort should be made also to recognize parents who have cooperated in an especially fine way.

3. To give recognition to group as well as individual achievements, through 4-H Club work.

Such recognition is becoming increasingly important.

4. To help 4-H members to develop their own 4-H Club plans for the ensuing year, based on their 4-H achievements for the current year, particularly in their local 4-H Clubs.

5. To emphasize the 4-H opportunities afforded rural young people, and encourage those not yet enrolled to join, in keeping with the enrollment goals set.

6. To give appropriate recognition to all 4-H work well done.

Such recognition is important in the lives of those who participate. It is important too that local leaders, parents, and friends of 4-H Club work, as well as 4-H members, should receive recognition.

7. To highlight the outstanding contributions of 4-H Club members in helping to develop world-wide understanding and peaceful relations.

During these critical times, the public should be informed regarding the many worth-while 4-H member activities to promote world peace--the thousands of letters interchanged with those across the seas; the quantities of food, clothing, and other supplies distributed abroad; the sizable number of exchange visits made involving hundreds of farm families in other countries; and the effective follow-up from all such activities to develop better understanding among peoples of all races and creeds.

National and State Plans

National 4-H Achievement Day provides an opportunity to make a 4-H report to the Nation (objective one, p.13) not only featuring the total 4-H accomplishments during the year but calling attention to local and county results, where community or county 4-H achievement days have already been held. The major plans may include--

1. National and State radio and television broadcasts.

These may feature total 4-H achievements, emphasizing what 4-H members have already done in attaining 4-H goals set and in contributing to work on the farm, in the home, and in the community. Such broadcasts may also afford an opportunity to tell what 4-H members are doing in developing a better world understanding.

2. Congratulatory messages to all 4-H members by high Federal and State Government officials and other prominent friends of 4-H Club work.

There will be special messages by the Secretary of Agriculture and by the Director of the Extension Service.

3. National and State news and feature materials.

These will be concerned with total accomplishments by 4-H members during the year in community, county, State, and Nation.

4. Magazine and feature articles.

In this connection, the weekly and Sunday newspapers and extension news channels will be especially important.

5. Use of State 4-H posters.

6. Use of window displays, stickers, gate signs, and other aids, such as the National 4-H News, will be furnished by the National Committee on Boys and Girls Club Work. The National 4-H News can play a significant part through suitable recognition to deserving local leaders and club members.
7. Commercial cooperation through 4-H window displays, advertisements, and parades in connection with especially featured 4-H events.
8. Emphasis on the 4-H theme for the year.
9. Evaluation of results of the observance of National 4-H Achievement Day in terms of goals set.
10. Summary of suggestions to improve the observance of National 4-H Achievement Day in the ensuing year.

Some Suggestions for Strengthening the Program

Suggestions for county extension agents:

1. Initial plans.
Ask 4-H members and leaders to assist with initial planning. By doing so, more interest in the event is developed.
2. County newspapers.
Call attention early, in county newspapers, to the observance of National 4-H Achievement Day. Such announcements help considerably in focusing the attention of the public as well as of 4-H members, leaders, and parents on the importance of the event, particularly in connection with national defense.
3. 4-H stories.
Provide editors of local newspapers with photographs showing National, State, and local 4-H results.
4. Window displays.
Consult bankers and managers of local stores about window displays. Some will have special plans already under way. Furnish 4-H posters, 4-H window cards, and products canned, grown, or made by 4-H members. Provide, if possible, for demonstrations by club members in local store or bank windows.
5. Circular letters.
Send circular letters to all local leaders to acquaint them with plans for National 4-H Achievement Day and what leaders are expected to do. Circular letters concerning the day may also be sent to 4-H officers, and possibly to all members.
6. Radio and television broadcasts.
Make contact with local broadcasting and television stations regarding special 4-H

programs during National 4-H Achievement Day. Such programs should highlight the outstanding achievements of local 4-H members, as well as the extent of national and international 4-H Club work today.

7. Membership appeals.
Plan with local 4-H leaders various ways of reaching more young people with the 4-H program. Make special announcement of those enrolled during National 4-H Achievement Day.
8. Plans for the year.
Announce 4-H plans for the ensuing year as developed by the 4-H Clubs of the county based on the year's results.
9. 4-H posters, window cards, and gate signs.
Put 4-H posters and 4-H window cards in all public places. Encourage 4-H signs on gateposts of farms where club members live.
10. Cooperation of the church.
Obtain the cooperation of the clergy of local churches. Supply them with all necessary information on 4-H work in relation to National 4-H Achievement Day and with the 4-H plans under way.
11. Special 4-H events.
Plan special 4-H events for the recognition of deserving 4-H members, leaders, and parents.
12. Evaluation and summary of suggestions.
Evaluate results in terms of goals set and summarize suggestions to be used during the ensuing year.

Suggestions for participation of friends of 4-H Club work:

National 4-H Achievement Day may be an opportune time for the participation of friends of 4-H Club work--donors, sponsors, advisers, and members of service clubs, as well as members of national, State, and local 4-H committees. All such leaders may do much to call attention to the importance of the day and assume various responsibilities in carrying out special activities to recognize 4-H accomplishments and reinforce any 4-H events planned. These friends of 4-H may be invited to attend special meetings held on national, State, and local levels to provide opportunity for members and leaders to report on the status of 4-H Club work and the achievements to date, and to exchange ideas for the further strengthening of the work.

Special suggestions for local achievement programs:

Invitation to all parents, friends of 4-H, and others who should be interested.
4-H music by 4-H Orchestra, band, or chorus.
Messages to 4-H members from prominent

Government--State and Federal--officials and friends of 4-H Club work.
Pledge of allegiance, 4-H Club Pledge, and national 4-H Defense Pledge.
Summary report of 4-H achievements by the president of the 4-H Club council or some other person especially interested.
Special recognition and awards to those 4-H members who have done outstanding work or made a special effort.
Salute to local volunteer leaders.
Presentation of the 4-H Award of the Silver Clover or other awards to 4-H Club leaders.
Presentation of a 4-H recognition plaque to some leading citizen who has made an outstanding contribution to 4-H Club work.
Special recognition given to parents for their support of the program.
Plans for the ensuing year to meet the challenge ahead.
4-H demonstrations relating to various phases of 4-H Club work.
4-H Admission Ceremony for those newly enrolled; installation of new officers.
Address by a prominent citizen in county.
Special report of total national achievements of 4-H Club work, particularly in connection with national defense.

General suggestions for local programs:
In some States, plans may include an achievement program in the morning, noonday

lunch, and a recreational program in the afternoon. In other States, achievement programs are held in the evening, a 4-H banquet often being the main feature.
Cooperation with local organizations.
Window displays of 4-H work, with 4-H members participating.
Posters or stickers in a home window or on a farm gate of every 4-H member.
Posters in the town hall, post office, local bank, or other public place.
Achievement parades. The 4-H green cape and cap, designed especially for parades, may be worn by 4-H members.
Achievement tours.
Announcement of 4-H plans for the ensuing year.
Announcement of names of new members enrolled.
Introduction of new local 4-H leaders.
Special recognition of 4-H Club work at local theaters; if possible the showing of a 4-H motion picture.
Use of local radio and television broadcasts.
Circular letters to all 4-H leaders, committee members, and 4-H Club officers making suggestions for observance of National 4-H Achievement Day.
Evaluation of the results of National 4-H Achievement Day in terms of goals set.
Summary of suggestions for the improvement of the observance of National 4-H Achievement Day in the ensuing year.

PART V. --TECHNIQUES FOR TELLING THE 4-H STORY

A 4-H Report to the Nation

Statements such as the following might be used to highlight a 4-H report to the Nation. 4-H achievements set a new high record in many projects and activities.

Of the more than 2 million young people enrolled in 4-H Club work, _____ percent completed their project work in farming and homemaking.

Over 16 million rural young people have participated in 4-H Club work at some time.

4-H members do things in the home and on the farm.

They produce.

They conserve.

They help to build America's agricultural might.

4-H members do things in their communities. They build.

They serve.

They become responsible citizens.

4-H members work to make America strong. They improve their own health.

They improve health conditions in home and community.

4-H members work together for world understanding.

They share with those in other lands.

They send needed supplies.

They exchange friendly greetings.

They make visits to each other's homes.

4-H members lead, that others may do and serve.

The 4-H Clubs -- a great power in the development of responsible citizenship.

Suggestive Outline

National 4-H Club Achievements³

19__ A Record Year

What over 2 million members did in their __ 4-H Clubs under the guidance of their __ local volunteer club leaders:

1. 4-H members produced and conserved food, to make more available for their own families, for other families, and for those in need in other lands:

Garden products.....__ acres
Poultry.....__ birds
Livestock.....__ head
Food crops.....__ acres
Products preserved.....__ quarts
Food frozen.....__ pounds

2. They made their homes more attractive and livable through their 4-H Club work in--

Food planning, preparation and service.....__ meals
Room improvement.....__ units
Arts and crafts.....__ articles
Home management.....__ activities
Beautification of home grounds.....__ homes
Clothing.....__ garments
Child care.....__ children
Music appreciation.....__ homes reached

3. They made their homes and home farms more efficient and profitable through their 4-H Club work:

<u>Club members</u>	<u>Achievement</u>
_____	kept personal accounts.
_____	participated in fire and accident prevention.
_____	made use of special economic information.
_____	conducted soil and wildlife conservation practices.
_____	carried on forestry activities.
_____	engaged in work relating to agricultural engineering, electricity, tractor maintenance, and general farm repairs.

4. They improved their own health, and cooperated in improving health conditions in their homes and communities.

<u>Club members</u>	<u>Achievement</u>
_____	carried on special health activities.
_____	had periodic health examinations.
_____	trained in home nursing and first aid.

Thousands of club members checked and improved their own food and health habits.

Thousands more removed farm- and home-accident hazards.

An equally large number prepared and served __ million meals in keeping with the nutritional needs of their own families.

³The correct figures for use in this statement for any year may be obtained from the Cooperative Extension Service, U. S. Department of Agriculture, Washington 25, D.C.

5. They worked as responsible citizens to improve their own communities.

Club members

Achievement

.....	served as junior 4-H project leaders.
.....	conducted recreational leadership activities.
.....	engaged in community activities such as improving public grounds, conducting local fairs, and helping those in distress.
.....	demonstrated improved farm and home practices to their neighbors and other interested people of their communities.

Thousands of 4-H members developed a deeper appreciation of the American way of life by practicing and demonstrating democracy at home and in their club and community. They did much to help those in distress in our country--victims of polio and other dread diseases, and victims of floods and fire.

6. They gained a better understanding of their responsibilities in the world today.

They sent needed supplies to the less fortunate across the seas. These gifts included thousands of packages containing food, clothing, garden seeds, and equipment of various types such as hand cultivators and sewing machines.

They corresponded with many of those to whom these gifts were sent, and over 50 representative 4-H members helped in the homes and on the farms of young people in countries across the seas.

Because of the critical world situation, they spent more time than ever before at their 4-H meetings and at their 4-H camps, trying in their discussions to understand some of the important social and economic forces now at work in the world and the steps to take in developing the good-neighbor spirit at home and abroad, to the end that there may finally be a just and lasting settlement of differences.

Local 4-H Information Coverage

Newspaper articles, circular letters, display advertisements, as well as radio and television programs are among the techniques that can be used to advantage in telling the 4-H story. The following may prove helpful:

1. Provide editors of local papers with information.

Such information should relate to the general theme and include national and local 4-H accomplishments. Stories of

outstanding achievements of 4-H members are especially effective.

2. Consult managers of local stores regarding window displays.

Some will have special plans already under way. Furnish 4-H products for display purposes.

3. Send circular letters to all local leaders, presidents of clubs, and parents of club members.

Acquaint leaders with plans for the observance and what they are expected to do. Circular letters about the national 4-H Club event may also be sent to 4-H members.

4. Make contact with local radio and television broadcasting stations regarding special 4-H programs.

These programs should highlight the main 4-H theme, the ten 4-H Guideposts, and achievements of local 4-H members, as well as the extent to which 4-H Club work is being done today.

5. Plan with local 4-H leaders various ways of reaching more young people with the 4-H program.

It is important to have young people share in the responsibility for the further development of the program.

6. Announce the 4-H Club calendar and plans for the ensuing year, as formulated by the local clubs.

This is important in order to maintain interest and get an early start on the next year's 4-H program.

7. Put 4-H posters, 4-H window cards, and 4-H gate-signs in appropriate places throughout the county.

Such endeavors yield big dividends in telling the 4-H story to the general public.

8. Obtain the cooperation of the local clergy and the teachers.

Supply them with information about national 4-H Club observances and plans for the ensuing year.

9. Use the illustrations furnished by the Federal Extension Service.

10. For other suggestions, refer to previous manuals on national 4-H Club observances that may be in the county extension files.

11. Evaluate the results based on the goals set.

12. Summarize suggestions for the ensuing year.

Circular Letters

Many of the suggestions contained in this manual regarding the observance of national 4-H events can be used to advantage in letters to local leaders, presidents of clubs, and parents of club members. Previous manuals that include suggestive circular letters also might be used. The following circular letter about the observance of national 4-H Achievement Day may offer suggestions:

To all Local 4-H Club Leaders:

Subject: Observance of National 4-H Achievement Day, November____.

It is most important that both 4-H members and parents receive recognition for work well done. Therefore, let us again begin early to plan for the observance of National 4-H Achievement Day, November____, by discussing its observance at your club meetings. Let us see to it also that every 4-H Club makes a report of the achievements attained and services rendered to the entire community. The following outline may prove helpful as you and your club members together develop your plans:

Theme: Working Together for World Understanding.

Main objectives:

1. To make a report on the total 4-H achievements for the year.
2. To recognize all 4-H members who have done good work, especially the runners-up.
3. To recognize 4-H friends and the parents of 4-H members for their cooperation.
4. To help 4-H members develop their own plans for the ensuing year based on their achievements for the current year, particularly on the local and county basis--once a 4-H member, always a 4-H member.

County meeting for local leaders:

On September____, a meeting for you local leaders is being called to consider plans for the county observance of National 4-H Achievement Day. The meeting will be held in the hall adjacent to my office. Come prepared to discuss the following subjects:

1. Telling the story of 4-H achievements through--
 - Daily and weekly news channels.
 - Radio and television broadcasts.
 - 4-H posters and stickers.
 - Window displays.
 - 4-H gate signs.
 - Feature articles and editorials on 4-H achievements in weekly and Sunday newspapers.

2. Local 4-H events:
 - Achievement meetings.
 - Achievement tours.
 - Community exhibits.

3. County 4-H events:
 - Special 4-H ceremonials, luncheon and dinner meetings, when recognition may be given to both 4-H members and those who have helped them, such as leaders, parents, donors, sponsors, advisers.

County exhibits.

4-H parade, when 4-H members wear their 4-H green parade capes and hats.

4. Circular letters to all 4-H officers and committee members regarding suggestions for observance of National 4-H Achievement Day.

Many experienced 4-H leaders believe that it is most important to observe National 4-H Achievement Day, as well as local days, because of its great significance to all those 4-H members who have done a good job. Such recognition is essential to the normal, steady growth of every boy and girl in providing a feeling of self-confidence and a real sense of security. Let us do our full part to make the observance of National 4-H Achievement Day a powerful force for good in strengthening the 4-H program everywhere and in helping the young people participating to gain those satisfactions that come from a realization of having done one's best. We are looking forward to seeing you on September____ and hearing your suggestions for the observance of this important 4-H event.

Sincerely,

(County extension agent)

Newspaper Headings

These newspaper headings are taken from actual newspaper articles about observance of national 4-H Club events. Such headings call attention to important aspects or values of the 4-H Club program.

National 4-H Club Week Highlights Spirit of Great Youth Program.

Over Two Million 4-H Members Make a Report to the Nation.

Achievements of 4-H Boys and Girls Cause for Pride Throughout the Nation.

Citizenship and Leadership, With Home and Farm Skills, Chief Aims of 4-H Work. Parent Support Is an Important Asset in the 4-H Program.

4-H Club Work Makes Successful Farmers and Homemakers.

4-H Work Plays a Part in Molding Good Citizens.

- 4-H Experiences of Much Value in Leadership and Citizenship Development.
- 4-H Movement Termed Important to National Strength.
- 4-H Club Work Trains Tomorrow's Citizens for Happy, Useful Lives.
- 4-H Members Assume Farm and Home Responsibilities.
- 4-H Members Become Responsible Citizens. They Build. They Serve.
- 4-H Members Work To Make America Strong.
- 4-H Program Points the Way to a Strong, Courageous Citizenry.
- National 4-H Theme--Working Together for World Understanding.
- Over 2,000,000 Youth Serve and Share Through 4-H.
- Serving as Citizens Through 4-H.
- 4-H Clubs--A Great Power for Rural Progress.
- 4-H Members Work Together for World Understanding.
- 4-H Clubs Pave the Way to Better Citizenship--Better Living.

Items for Newspaper Accounts

The following items may prove useful to 4-H leaders in supplying to local newspaper offices 4-H information that will be of interest to the general public.

Local Leaders Hailed as Key Figures in 4-H

Observance of National 4-H Club Week, March__to__, would not be complete without proper recognition of the__local club leaders who have aided this work in the county, says County Agent__.

They are part of a group of__local 4-H Club leaders in the State, and over__in the whole country. Many of them are parents of club members, but not all. Some serve out of sheer interest in boys and girls, eager to help them get ahead, especially during this critical world situation. (Cite stories involving time, work, expenses.)

Some of the local leaders in the county have been serving in this capacity for__years. (Some may now have grandchildren as 4-H members. If so, mention names and incidents.)

Salute to 4-H Parents

Almost without exception, the boy or girl who makes the most progress in 4-H Club work is the one who has the active interest of his or her parents.

This observation was made today by County Agent__in connection with the observance by the__County 4-H group for National 4-H Achievement Day, November__.

(Quote a club member on what parental interest has meant to him, and quote a parent on why he, or she, is interested in this work. Comment on your own observations in this regard.)

Members Tell What 4-H Means to Them

In commenting upon the observance of National 4-H Club Week, March__to__, County Agent__pointed out today that 4-H is a "means to an end--better informed and better trained farm youths, never more needed than at present for a strong America."

That this end is being accomplished is indicated in statements volunteered by club members themselves. Excerpts from some of these follow:

(List excerpts from statements.)

The Nation Observes National 4-H Club Week

This is NATIONAL 4-H CLUB WEEK for the over 2 million boys and girls who are members of this outstanding organization, now reaching around the world.

To be identified with a 4-H Club is a mark of distinction, borne by more than__boys and girls last year, of which__were from__County. Their theme is, Working Together for World Understanding.

__(extension worker), __(title), in this county, emphasizes that "adults who are concerned for the future of this generation during these critical times can do no better service than that of encouraging and assisting the 4-H organization by recognizing work well done; by making greater participation possible; and by giving support to the local 4-H leaders who are helping the boys and girls of__County in such an outstanding way.

4-H Clubs represent the largest rural youth organization in the world. These 2 million boys and girls between the ages of 10 and 21 years, are enrolled in over__clubs throughout the United States, as well as in Alaska, Hawaii, and Puerto Rico. England, Norway, Sweden, Denmark, Finland, Austria, Germany, Turkey, Islands of the Caribbean, Venezuela, Uruguay, Chili, Peru, Australia, New Zealand, Japan, India, and other nations, also have 4-H Clubs or similar organizations.

__points out that each 4-H Club member does one or more kinds of project work, under supervision of the county extension office and local volunteer 4-H leaders, that will demonstrate or teach better ways of homemaking and farming. He also points out that the achievements of 4-H members both in__County and in the Nation surpassed all previous records. Our congratulations to these stout-hearted 4-H members as they help to make America strong!

Pays Tribute to 4-H Club Work

__makes the following tribute to the 4-H Clubs:

"4-H Club work is a kind of training in which rural youth learns better ways of farming and homemaking, better ways of working together in groups and on community matters and better

ways of living. It recognizes the basic educational values of farm life. It puts the emphasis on self-reliance, character, and an appreciation of the things of the open country. It makes for good homes, good citizens, and a worth-while, cultural life."

National 4-H Club Week will be observed March _____ to _____; the theme is, Working Together for World Understanding.

Emphasis on Youth

This week the emphasis is on youth as the 4-H Clubs--the largest rural-youth organization in the world--observe NATIONAL 4-H CLUB WEEK. Members number over 2 million, of which some _____ (number) are in _____ (State), and _____ in _____ County.

For many years, the 4-H Clubs have made their influence felt in education for farming, homemaking, and rural community life. Their progress deserves the commendations of community, State, and Nation.

This is certainly a time when all citizens of _____ County will do well to encourage the work of the 4-H Clubs, examine the results they have achieved, and tell others of the benefits to be derived from taking some part in the program.

4-H Clubs constitute an outstanding body of boys and girls. They attain worth-while goals in life and as a character-building influence are of uppermost importance. It is a great satisfaction to know that the work of the 4-H Clubs is based on each club member's doing a useful piece of work on the farm or in the home or community under skilled guidance, and doing it the best way known. 4-H Clubs have become an outstanding influence in developing the cultural, social, and recreational as well as the practical aspects of modern rural life, and, right now, are doing much to help make America strong.

It is a real pleasure to join in paying honor to these earnest, energetic 4-H Club members of _____ County, of _____ State, and of our Nation, who have dedicated themselves to training for better citizenship, better living, and better world understanding.

Items for Use in Display Advertisements

Local newspapers often encourage local sponsors to make statements in their own advertising space regarding the values of the 4-H Club program. The following items have been taken from such display advertisements.

We Have Been Watching 4-H'ers

We have seen them grow and develop into an organization that benefits rural youth in _____ (State or county). We have watched them as they've included more and more activities in their program. We have watched them improve

their project work as they have learned better ways of doing many farm and home tasks. We have watched them as they have become better and better citizens. We are proud to support 4-H Club work. During this National 4-H _____, we hope everyone will take advantage of the opportunity to learn more about this great youth movement. Congratulations, 4-H boys and girls!

(Sponsor's name here)

4-H Leaders, Congratulations!

We would like to take this opportunity to congratulate personally you volunteer 4-H leaders in this county for the fine job you are doing with our rural youth. It is only through your unceasing efforts and the many hours of your time spent that this task has been accomplished. We know that often you are busy with your own work at home, but time and time again you have worked a little faster and stayed up a little later in order to make your club "click." You realize the great responsibilities that have been given you in helping these 4-H'ers to become the kind of adults this Nation needs. Congratulations, 4-H leaders!

(Sponsor's name here)

In Any Emergency

You can count on 4-H Club members to do their full part. Records of 4-H'ers show that they have been working diligently to help keep America strong. They have been producing and conserving food, saving scarce materials, learning first aid and home nursing, helping in salvage drives, and practicing good citizenship in countless other ways. Our congratulations and best wishes to them during National 4-H Club Week!

(Sponsor's name here)

4-H Is a Good Investment

We have been in the banking business for _____ years and we think we know a sound investment when we see it. Enrolling in 4-H will pay dividends fast, and payments will come regularly in the form of new friends, successful projects, and unlimited opportunities. We believe you will have to look a long time before you will find a more profitable, safe investment.

(Sponsor's name here)

4-H--Your Key to the Future

Inspiration.

Training and experience in cooperation.

Leadership.
Community service.
Good citizenship.

That is why we say 4-H Club work is the finest possible training for boys and girls. Keep up the good work, 4-H boys and girls!

(Sponsor's name here)

4-H Salutes for Use in Radio or Television Broadcasts

One of the most effective ways of extending the influence of the 4-H Club program is through radio and television broadcasts. Examples of broadcasts such as the following may prove helpful in telling the 4-H story.

This Is National 4-H Achievement Day

This is National 4-H Achievement Day, the time when 4-H members everywhere receive recognition for work well done. These 4-H Club members learn to produce and conserve food for home and across the seas. They learn to make their homes happier, more healthful, and more efficient. They join with others in helping to improve their communities. They number in all, over 2 million boys and girls. They work together for world understanding. Each year they write thousands of letters to farm folks in distant lands, send gifts, and sometimes visit them. We urge you to get acquainted with the 4-H program in your own community and support it in every way you can. (Commentator brings in commercial at this point.)

4-H Celebrates This Week

Some boys and girls in State are observing National 4-H Club Week, March to . "These young people," says , State 4-H Club leader, "can look with pride on a long list of accomplishments; they can look ahead to even better results from the ground work laid during the past year. Therefore, it is fitting, during this week, that deserving recognition be given to them as well as to their local leaders and parents."

This year, 4-H'ers are planning to increase their efforts to help keep America strong in various ways. They will be producing and conserving food, saving scarce materials, helping in various drives, learning first aid, and all in all, practicing good citizenship in countless other ways.

I would like to add that last year, members in over (number) clubs carried on about (number) homemaking and agricultural proj-

ects. Most of this fine endeavor would have been impossible, had it not been for the help of more than (number) volunteer leaders, who gave their time and talent to 4-H work.

Yes, this is an important week--March to , to review the past, give recognition to worthy achievements, and look to the future with 4-H. It will mean better living for a great many people, both here and abroad.

4-H--A Huge Organization

Maybe you have thought of 4-H as being a rather small group of young people meeting in your community. Actually, 4-H the Nation over is overwhelmingly large. Because of its tremendous size, it is able to reach and benefit thousands and thousands of members and leaders alike. This is a good thing to remember with National 4-H Club Week in the offing.

Nearly (number) club members were enrolled in over clubs in (State) alone, last year. These same boys and girls carried somewhere near agricultural and homemaking projects. More than that, about outstanding people, interested in youth, acted as leaders and advisers. And further, these 4-H members across the Nation make a total of over 2 million with many fellow 4-H'ers joining similar clubs now being organized the world over.

National 4-H Achievement Day

National 4-H Achievement Day will be with us before we know it--a day significant to thousands of young people in (State), as in the rest of the Nation. It is National 4-H Achievement Day, November according to the State 4-H Club leader's office at . Highlighting this year's observance, will be a review of the 4-H accomplishments of the current year, and plans for next year's part in helping to make America strong.

Some club members will take part in an open-house program, designed to acquaint the public with their work, and plans for the future. Some of the figures of accomplishment might surprise you. Take for example, the hundreds of thousands of meals served by 4-H members. In (State) alone, more than quarts of fruits and vegetables canned and over head of livestock raised are just a few examples of the progress made in doing things the 4-H way. That's why 4-H is proud to celebrate National 4-H Achievement Day, November and give recognition to the 4-H members and the local volunteer leaders who have made these 4-H achievements possible.

PART VI. --DISTINGUISHING FEATURES OF 4-H CLUB WORK

To help prepare tomorrow's citizens physically, mentally, and spiritually, 4-H Club work provides opportunities for voluntary participation in programs built on the members' needs and interests. The program includes many varied projects and activities geared to these needs and interests.

Many of the distinguishing features of this broad 4-H program follow:

The National 4-H Club Pledge

I pledge--

My Head to clearer thinking,
My Heart to greater loyalty,
My Hands to larger service, and
My Health to better living, for
My club, my community and my country.

The National 4-H Citizenship Pledge

We, individually and collectively, pledge our efforts from day to day, to fight for the ideals of this Nation.

We will never allow tyranny and injustice to become enthroned in this, our country, through indifference to our duties as citizens.

We will strive for intellectual honesty and exercise it through our power of franchise.

We will obey the laws of our land and endeavor increasingly to quicken the sense of public duty among our fellow men.

We will strive for individual improvement and for social betterment.

We will devote our talents to the enrichment of our homes and our communities in relation to their material, social, and spiritual needs.

We will endeavor to transmit this Nation to posterity not merely as we found it, but freer, happier, and more beautiful than when it was transmitted to us.

The National 4-H Club Motto

To Make the Best Better.

The National 4-H Club Creed for Members

Parallel with the development of State 4-H Club creeds, the following national 4-H Club Creed has been developed:

I believe in 4-H Club work for the opportunity it will give me to become a useful citizen.

I believe in the training of my Head for the power it will give me to think, to plan, and to reason.

I believe in the training of my Heart for the nobleness it will give me to become kind, sympathetic, and true.

I believe in the training of my Hands for the ability it will give me to be helpful, useful, and skillful.

I believe in the training of my Health for the strength it will give me to enjoy life, to resist disease, and to work efficiently.

I believe in my country, my State, and my community, and in my responsibility for their development.

In all these things I believe, and I am willing to dedicate my efforts to their fulfillment.

The National 4-H Club Creed for Leaders⁴

I believe in the good earth, in the beauty and strength of its hills and valleys, its fields and forests, its orchards and gardens, its cattle on a thousand hills.

I believe in the educational, spiritual, and character-building value of work on the land, in the growing of crops, the raising of animals, the production of flowers and fruits--work with the Creator.

I believe in the country home where father, mother, and children work and strive together, grow up together, and share in each other's joys, hopes, and faith.

I believe that out of rural homes come many of the strong, accomplishing men and women of the Nation.

And because I believe these things, I shall do my best, through 4-H Club work, to help build an efficient agriculture and homes of peace, beauty, and honor all over America and throughout the world.

The Ten 4-H Guideposts

1. Developing talents for greater usefulness.
2. Joining with friends for work, fun, and fellowship.
3. Learning to live in a changing world.
4. Choosing a way to earn a living.
5. Producing food and fiber for home and market.
6. Creating better homes for better living.
7. Conserving nature's resources for security and happiness.
8. Building health for a strong America.
9. Sharing responsibilities for community improvement.
10. Serving as citizens in maintaining world peace.

⁴ The national 4-H Club Creed for Leaders was written by the late Dr. C. B. Smith, formerly Assistant Director of the Cooperative Extension Service.

PART VII. --CEREMONIALS AS A SIGNIFICANT PART OF THE 4-H CLUB PROGRAM

4-H Club ceremonials may serve a useful purpose in highlighting the ideals of 4-H Club work with dignity and beauty and in creating a closer bond among 4-H Club members throughout the country.

In this connection, Carl Schurz in an address at Faneuil Hall in Boston, a hundred years ago, is quoted as saying, "Ideals are like stars. You will not succeed in touching them with your hands; but, like the seafaring man, you choose them as your guides, and following them, you reach your destiny."

Throughout history, ceremonials with their ballads and sometimes with dances have played an important part in transmitting from one generation to another pride of country, faith in its ideals, and courage to fight for them. Similar importance has been attached to the ceremonials of the great religions of the world in highlighting religious beliefs and inspiring faith in Divine Power.

In 4-H Club work, considerable importance may be attached to 4-H Club ceremonials which highlight the 4-H Emblem, the Pledge, the Motto, the Creed, and often 4-H songs--all expressing the basic philosophy and idealism of the 4-H Club movement. In this connection, Dr. Mary Eva Duthie, in her study of 4-H Club work in Iowa, Minnesota, and Wisconsin,⁵ states:

"With all of the differences between the 4-H organizations in the three States which have been noted here, a fundamental unity was found in the idealism of the movement which could not be measured but was felt as an undercurrent in every State. The emblem, the slogan, the motto, and the pledge are the symbols of this idealism which was usually called '4-H spirit.' The slogan was quoted frequently by members in informal conversations about their organization, and both leaders and members were heard to say, 'A 4-H member does thus and so,' or '4-H stands for this and that,' the reference always being to an idealistic situation.

"The rural boys and girls then have various opportunities for social experience through 4-H. In some cases they receive the values possible only in the small intimate group; in others they are a part of a large community group. Some clubs offer them wide opportunity for development of aesthetic judgments, while other club programs omit that field from their program. There are varied possibilities for recreation and also varied opportunities for contact with members of the opposite sex. The project

requirements which members must meet are different; in fact, the very means by which the project is presented to them differ widely. But in spite of all of these differences, 4-H may indeed be called a national movement because of the emotional bond which exists in the idealism symbolized by the insignia, the pledge, the motto, and the slogan."

The place of ceremonials in the 4-H Club program is determined largely by club leaders and members in the development of their own programs on a local and State basis. These ceremonials vary in the States where they are being used. Some are more elaborate than others. Some are longer and involve more people. Included in this manual are a very simple admission ceremony, a ceremony for the installation of officers, and a citizenship ceremony for prospective voters. It is the hope that these ceremonials, happily interspersed with 4-H songs, and changed to suit the occasion, may prove helpful to all 4-H Club leaders desiring to make more meaningful the idealism and philosophy of the 4-H Club program in connection with the observance of National 4-H Events.

4-H Admission Ceremony

Many a 4-H Club member has been stimulated to greater effort and achievement by the experiences and opportunities made possible through 4-H Club work. A brief summary of some of the 4-H basic principles emphasized at the time new members are admitted may aid considerably in developing an appreciation of the values of club work. Therefore, the following brief ceremony seems especially appropriate at the time new members are enrolled. On occasion, it may seem desirable to simplify it.

Suggestions:

The guide takes the candidate or candidates for 4-H Club membership to the front of the room, where the officers are standing behind a table on which an American flag and a 4-H flag have been placed.

President:

To you who are about to become a member of the 4-H Clubs of America, we, as active members of _____ (club name), sharing responsibilities in the carrying out of our 4-H program, wish to inquire as to your earnestness in becoming a member.

Have you selected a 4-H project and handed in a 4-H enrollment card signed by your parents?

⁵ 4-H Club Work in the Life of Rural Youth. A thesis submitted for the degree of doctor of philosophy. Mary Eva Duthie. 124 pp. University of Wisconsin. See p. 65.

Candidate:
I have.

Vice president:

Before becoming a member, we feel that you should become acquainted with the organization and purposes of the 4-H Clubs. The 4-H Clubs are a part of the national agricultural Extension Service of the United States Department of Agriculture, in cooperation with the State colleges of agriculture and county extension organizations. 4-H Clubs are organized to help us become better citizens in a democracy by teaching us how to work and play together; by guiding us in the solving of our own problems and those of the home and community; by giving us an opportunity to learn better methods of farming and home-making; by encouraging us to pass these better methods along to others; by giving us an understanding and appreciation of country life; and by helping us to be of service to others and to our communities in a changing world. In addition, during this critical period, each 4-H Club program provides rural young people an opportunity to do their full part in working together for a better home, community, and world understanding.

Secretary:

Our 4-H emblem is a green four-leaf clover, with a white "H" on each leaf, standing for the development of the Head, Heart, Hands, and Health.

Our 4-H motto is "To make the best better."

The Ten 4-H Guideposts are:

(Text of the 4-H Guideposts appears in part VI, p. 19.)

Our 4-H Club Creed for Members is:
(Text of the 4-H Club Creed for Members appears in part VI, p. 19.)

Our 4-H Citizenship Pledge is:
(Text of 4-H Citizenship Pledge appears in part VI, p. 19.)

Treasurer:

Our 4-H Club wants every person who joins it to know that he is joining a national organization that has important citizenship responsibilities. Every person should know also that the 4-H Clubs are part of a large organization in which the Extension Service of the United States Department of Agriculture, with headquarters in the Nation's Capital, works cooperatively with the extension services of the State colleges of agriculture and the county extension services, as well as with the extension services of Alaska, Hawaii, and Puerto Rico. Each member should also know that 4-H Clubs are now well under way in many other countries.

President:

You are now familiar with the purposes of 4-H Club work, the extent of the organization, the 4-H Emblem and what it symbolizes, the 4-H Motto, the ten 4-H Guideposts to be used in developing 4-H programs, the 4-H Club Creed, and the 4-H Citizenship Pledge. Are you willing to try to live up to these ideals of the 4-H Club organization?

Candidate:
I am.

President:

Do you now wish to become a 4-H Club member?

Candidate:
I do.

President:

In becoming a member of our 4-H Club, we expect you to attend our meetings regularly, take an active part in our program, complete your project work, keep a record of all your 4-H activities, make an exhibit, and help other members of the club who may be in need of such help. As you sign the 4-H Club membership roll, please think of the responsibilities that you are assuming.

Candidate:
Signs secretary's book.

President:

Please repeat the 4-H Club Pledge after me.

Candidate:

Repeats after president the 4-H Pledge.
(Text of the pledge appears in part VI, p. 19.)

President:

You are now a member of _____ (name of club) 4-H Club. We welcome you into its membership. May you ever do your full part in carrying out the 4-H program. May you be faithful in helping to carry on your own 4-H work as a part of the general extension program of your community and county in partnership with your parents and neighbors, and in living up to its high ideals to the end that you will be among the distinguished number who are working for a better home, a better nation, and a better world.

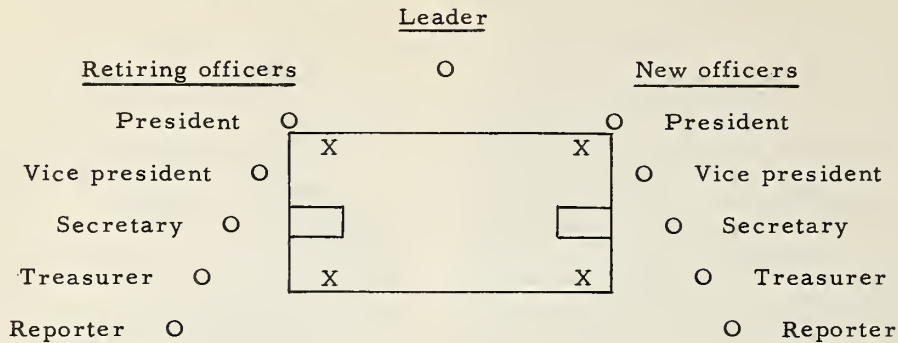
4-H Song.

Installation of 4-H Officers⁶

The officers stand as shown in the following diagram. The X's in the large central oblong represent unlighted candles on a table. The oblongs represent the American flag and the 4-H Club flag. The American flag should be at the right of the leader, as he stands facing the club members. Retiring officers will need to

learn their parts beforehand or be able to read their parts easily from small cards.

The retiring officers, beginning with the president, cross the room to the new officers, make short talks, and present them with the various official records of the club. The new officers take their places behind the table. The retiring officers leave the platform.



Retiring president:

As presiding officer for the _____ Club, great responsibility will be yours. You will preside at all meetings and will be ever ready to render service in the best interests of the whole club. You must protect its good name, strive always to further its ideals and purposes, and see to it that the people of our community are made acquainted with the work being done and the services being rendered. This gavel is given to you as the property of _____ 4-H Club to help you in performing your duties.

Retiring vice president:

As vice president, you will become familiar with the duties of the presidential office and will be ready to act at any time in the absence of the president. You will strive in every way to aid in upholding the dignity of your 4-H Club and in providing for its usefulness to all 4-H members enrolled and to the community as a whole.

Retiring secretary:

As secretary, you will keep the membership roll and a complete and accurate record of what takes place at each meeting. You will make reports and write official letters. You will keep such important information and papers as the club may direct. In your hands and keeping will now be placed the secretary's book for the _____ Club.

Retiring treasurer:

As treasurer, you will be entrusted with the money for the _____ 4-H Club, and will

keep accurate record of all receipts and expenditures. You will be expected to furnish detailed and complete information concerning the finances of your club whenever it is needed. This is the treasurer's book (or report) for the _____ 4-H Club to help you in recording the financial business of your club.

Retiring reporter:

As reporter, you will be responsible for passing on to the newspapers, and radio and television stations in our community and county, accurate, interesting accounts of all work accomplished by the _____ 4-H Club and all 4-H events held. You will also be responsible for passing on other useful information pertaining to the 4-H Club program to all those in our community interested in the further development of the _____ 4-H Club. This is an important responsibility, for the people of our community and county should be familiar at all times with the 4-H work being done and the 4-H services being rendered in our homes, on our farms, and in our communities.

Local leader:

As club officers you have been chosen to guide and direct the _____ 4-H Club. I know that you will live up to the trust that has been placed in you. You will be largely responsible for the club spirit of your organization, for its progress and faithfulness to the principles and ideals of 4-H Club work. It will be your responsibility to help the members of your club in every way possible to prepare themselves as worthy citizens--physically, mentally, and spiritually--through 4-H Club programs.

⁶ Adapted from the Iowa 4-H girls' installation ceremony.

(The ten 4-H Guideposts should be repeated at this point in the program. Text of the guideposts appears in part VI, p. 19.)

You will now all stand and repeat the 4-H Club Pledge. I will light the candle representing the club spirit (lights the candle). From this candle our newly elected officers will light the candles representing Head, Heart, Hands, and Health.

I pledge my head to clearer thinking (leader hands lighted candle representing club spirit to president, who uses it to light the candle nearest him), my heart to greater loyalty (vice president lights second candle with leader's lighted one), my hands to larger service (secretary lights third candle), and my health to better living (treasurer lights fourth candle), for my club, my community, and my country. Let us now close our ceremony for the installation of our new officers by singing our 4-H song, _____.

National 4-H Citizenship Ceremony

Today, more than ever before, it is important that the young people of the United States--yes, and the adults also--learn to appreciate anew the many opportunities for growth and enjoyment provided by their own democratic form of government. Young citizens should become aware early of their responsibilities in helping to strengthen their Government in every way possible. One of the effective ways of developing this deeper sense of citizenship responsibilities is through participation in the National 4-H Citizenship Ceremony. It is the hope that this ceremony, adapted to local situations, may be part of the program of every 4-H Club.

Objectives

1. To provide 4-H Clubs with a genuine citizenship activity in which all members are given an opportunity to participate.
2. To help all rural young people to appreciate our democratic way of life as a heritage to be defended with a spirit and faith based on a thorough understanding of the issues involved.
3. To impress upon those who are soon to cast their first ballot, their responsibilities and opportunities as voting citizens of the United States.

Steps of Procedure

1. As a part of the program planning, at the beginning of each year, holding a 4-H citizenship ceremony should be discussed.
2. If it is decided to conduct such a ceremony, suitable arrangements should be made to see that the rural young people of voting age are invited to participate.

3. Careful consideration should be given to the selection of a suitable place and time for this 4-H event.
4. At least one or two outstanding citizens should be invited to participate.
5. To make the ceremony colorful and develop added enthusiasm, American flags and 4-H Club banners should be used on this occasion.
6. At least two rehearsals should be held. The young people should practice giving their responses until they can do so easily, clearly, and convincingly. These responses, typed or mimeographed on cards, can be easily held and read by the new voters and others participating.
7. The purposes of the national 4-H citizenship ceremony should be widely publicized and the public invited to attend.
8. The stage setting should be carefully planned. The ceremony may be held either indoors or outdoors. A historic shrine in the local community may be considered.

Platform Plan

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- O..... Holders of United States flags and 4-H banners.
- x..... New voters.
- 1..... Large United States flag carried by 4-H member leading procession.
 - 2..... 4-H member presiding.
 - 3..... 4-H member giving invocation.
 - 4..... 4-H leader presenting the new voters.
 - 5..... Outstanding citizen participating.
 - 6..... Outstanding citizen participating.
 - 7..... 4-H member leading Pledge of Allegiance.
 - 8..... 4-H member leading 4-H Club Pledge.
 - 9..... Large 4-H Club flag carried in the procession.

The Program

Processional..... Music

Presiding..... 4-H Club member

Invocation..... 4-H Club member

Chorus..... This Is My Country,
or America the Beautiful

Pledge of Allegiance..... 4-H Club member

4-H Club Pledge..... 4-H Club member

Presentation of new
voters..... By State club leaders

The Challenge of
Citizenship..... By an outstanding citizen

Citizen:

Becoming of age has a special meaning to young people in a free society. In addition to granting certain legal rights and advantages, becoming of age brings the larger responsibility of taking one's full part as a citizen.

Through a study of past wars, all of us have learned that liberty is not secure unless we protect it. The fight for democracy and the free way of life, however, does not end with the cessation of gunfire on the battlefield. In peace, as in war, democracy can live and thrive only to the extent that each of us remains a part of it, working daily for its improvement, inspired by an unwavering faith in what it can do for people, individually and as a nation.

The young men and women of today and those who follow must face the issue of whether "government of the people, by the people, for the people" can be maintained on the earth. The call is sounded for young Americans to reaffirm their faith in the basic principles of self-government, the foundation stone of our United States of America.

Response by new voters:

In response to your challenge, "We hold these truths to be self-evident that all men are created equal, that they are endowed, by their Creator, with certain unalienable rights, that among these are life, liberty, and the pursuit of happiness. That to secure these rights, Governments are instituted among men, deriving their just powers from the consent of the governed * * *"⁷

Citizen:

Eternal vigilance is the price of democracy. The blessings it bestows come not without obligation. Active and intelligent participation is demanded of us.

Response by new voters:

This shall be our guide for citizenship:
To believe it to be our duty to our country to love it, to support its Constitu-

tion, to obey its laws, to respect its flag, and to defend it against all enemies.

Citizen:

The stand for democracy will not be made entirely by statesmen in legislative halls. Its real heroes will for the most part remain unknown. They are behind the plow, beside the forge, and at the crossroads of commerce--vigilant men and women who in their informal counsels and enlightened discussions are also the pilots of our national destiny. The Nation now looks to you to help give leadership in making this stand for democracy and in building a world of peace.

Response by new voters, led by a boy and a girl:

The 4-H Citizenship Pledge is given in unison at this point in the program by a boy and a girl. (Text of the citizenship pledge appears in part VI, p. 19.)

The Meaning of Citizenship By another outstanding citizen

Response by new voters led by a boy and a girl:

We who have just taken the pledge of citizenship, will strive each day to live up to the obligations and responsibilities for which citizenship in a democracy stands.

Today probably more than at any other time in world history, we should be aware of our heritage of free speech, a free press, and free religious choice. We aim to stimulate and understand democratic living and practice tolerance, cooperation, and mutual self-help in our homes and in our communities. We have faith that by so doing we will live up to today's challenge of intelligent, loyal, and courageous participation in the affairs of our Nation.

Music:

America Led by 4-H chorus.

Presentation of copies of the Constitution of the United States to the new voters ---4-H Club leader.

Music: National Anthem.

Note: Soft organ or other music may be played during the responsive reading.

⁷ Declaration of Independence.

